

## SUPPORT THE TRANS HEALTH PROJECT ON FACEBOOK

Facebook makes it so easy to raise money and show support for a cause you believe in. Update your cover picture with a “Trans Health Project” banner and/or create a Facebook fundraiser in support of the [Trans Health Project](#) View past and present [TLDEF fundraisers](#) for inspiration and ideas. Thank you!



### TO CREATE A TLDEF FUNDRAISER:

- [Use this link](#) to start a Facebook fundraiser for Transgender Legal Defense and Education Fund (you may need to log into your Facebook account).
- Select the financial goal of your fundraiser (no problem if you end up above or below this amount — TLDEF will receive whatever you raise).
- Determine when your fundraiser should end. Donations made from June 1 to June 30 increase our chance to earn thousands in additional prize money if we have the most individuals donate.
- Name your fundraiser and tell people why you are raising money. What does TLDEF mean to you? Why do you support the Trans Health Project? Feel free to use the sample copy below.
- Click Create.
- Be sure to invite friends to your fundraiser and share it on your Facebook page and other social media pages with a personal message.

### SAMPLE COPY:

Over the past few months, the critical importance of having a health care system that is accessible to the most marginalized among us has become impossible to ignore. More than half (55%) of transgender people shared that they were denied health insurance when seeking transition-related surgery coverage according to the 2015 U.S Transgender Survey Report. Even in the absence of a crisis, health equity saves lives and makes us *all* better off. Will you help me reach my goal of raising \$\_\_\_\_\_ for the Trans Health Project campaign to ensure everyone can receive the health care they deserve no matter their gender identity?

Your gift will help TLDEF's Trans Health Project eliminate all transgender health insurance exclusions nationwide. [Watch](#) this message from Andy Marra, TLDEF Executive Director, speak about the impact our support can make in the lives of transgender and non-binary individuals.

Together, let's make health equity a reality!

Thank you for your support!

*QUESTIONS?*

Email [development@transgenderlegal.org](mailto:development@transgenderlegal.org)

[Create a Facebook Fundraiser](#)

[Trans Health Project](#)